I[st] Semester

Assignment Question Paper

Session: 2026-27	Max. Marks: 30
Program Name: BA English	
Course Code: SECEC-01	Course Title: Skill Enhancement Course in English Communication

NOTE: All questions are compulsory

SECTION-A 2*6=12 marks

Q. No.	NOTE: Short answer type question (approx. 150 to200 words)	Marks
1	What is communication?	2
2	What is the importance of presentation skills in professional life?	2
3	What is the role of body language in presentation?	2
4	What are the seven Cs of communication?	2
5	Write a short note on cross- cultural communication.	2
6	What is the role of AI in communication?	2

SECTION- B 6*3=18 marks

Q. No.	NOTE: Long answer type question (approx. 350 to500 words)	Marks
7	Discuss the difference type of communication. Explain in detail the differences between formal and informal communication with suitable example.	6
8	Discuss the role of verbal, non-verbal, and visual communication in an effective presentation.	6
9	Discuss the importance of Curriculum Vitae (CV) and portfolio in career development.	6