Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)	**Semester:2nd**	
CourseCode:MBA 2.1	**CourseName: Business Environment**	

SECTION-A	**2*6=12marks**

Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What are the features of business environment?	**2**
2	What is the impact of government policy on business?	**2**
3	Whatistheeffectof recessionon economy?	**2**
4	What is PESTLE analysis?	**2**
5	Differentiate between internal and external business environment.	**2**
6	Discusstheroleoftechnologicalfactors inthebusinessenvironment.	**2**

SECTION-B	**6*3=18 Marks**

Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Explain the components of macro environment.	**6**
8	WriteanoteonLiberalization,PrivatizationandGlobalization(LPG)in India.	**6**
9	Explain the influence of political and legal environment on business operations.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)	**Semester:2nd**	
CourseCode:MBA 2.2	**CourseName:Production&Operations Management**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	Differentiate between production and operations management.	**2**
2	What is the objective of production management?	**2**
3	What is Economic Order Quantity (EOQ)?	**2**
4	Explain "Delphi Technique"	**2**
5	Whatis logisticmanagement?What aretheissues with logistic management?	**2**
6	ExplainthereasonsforkeepinginventoriesWriteshortnoteonABC analysis.	**2**
SECTION-B		**6*3=18 Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Differentiate between production management and operations management with examples.	**6**
8	Explain the importance of forecasting in production planning and control.	**6**
9	Discuss different types of Flexible Manufacturing System.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)	**Semester:2nd**	
CourseCode:MBA 2.3	**CourseName:HumanResource Management**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What are the objectives of HRM?	**2**
2	Define job analysis.	**2**
3	Whatis“onthejob”&“offthejob”TechniquesofExecutiveDevelopment.	**2**
4	Givethe objectives,meaning and definitionsof jobevaluation.	**2**
5	What is employee welfare?	**2**
6	What is development in HRM?	**2**
SECTION-B		**6*3=18 Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Describe the recruitment process and sources of recruitment.	**6**
8	Explain the selection process in HRM.	**6**
9	Discuss the methods of performance appraisal.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)	**Semester:2nd**	
CourseCode:MBA2.4	**CourseName:MarketingManagement**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300 words)**	**Marks**
1	What are the objectives of marketing?	**2**
2	What is product life cycle?	**2**
3	Define product and give various types of products with examples?	**2**
4	Listanyfourcharacteristicsofconsumerbuyingbehavior.	**2**
5	What is branding? State the functions of a brand.	**2**
6	What is digital marketing?	**2**
SECTION-B		**h6*3=18Marks**
Q.No.	**Longanswertypequestion(approx.500-800 words)**	**Marks**
7	Explain the concept and process of market segmentation.	**6**
8	Explain the stages of the product life cycle with suitable examples.	**6**
9	Discuss the elements of the marketing mix (4Ps) with suitable examples.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)		**Semester:2nd**
CourseCode:MBA 2.5	**CourseName:Financial Management**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What is capital budgeting?	**2**
2	What are the objectives of financial management?	**2**
3	Define financial planning.	**2**
4	Whatarethetwocriticalcomponentsofinvesting decisions?	**2**
5	Explain"profitmaximization"and"wealthmaximization"goals.	**2**
6	What is payback period?	**2**
SECTION-B		**6*3=18 Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Discuss the functions of financial management in an organization.	**6**
8	Discuss the role of financial planning in achieving organizational objectives.	**6**
9	Explain the concept and determinants of capital structure.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName:MasterofBusinessAdministration(MBA)		**Semester:2nd**
CourseCode:MBA 2.6	**CourseName:ResearchMethodology**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What is a research problem?	**2**
2	Define Hypothesis.	**2**
3	Writeanote on sampling error.	**2**
4	What is probability sampling?	**2**
5	Whatishypothesis?Explain thetypesof hypothesis.	**2**
6	Writeanote on Chi-squaretest with asuitableexample.	**2**
SECTION-B		**6*3=18 Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Discuss the methods of collecting primary and secondary data.	**6**
8	Whatisinterview?Explainthevarious typesofinterview methodswith three meritsanddemerits.	**6**
9	Explain the steps involved in data analysis and interpretation.	**6**