Session:2026-27	**Max.Marks:30**	
ProgramName: MasterofBusinessAdministration(MBA)	**Semester:4th**	
CourseCode: MBA 4.1	**CourseName:Entrepreneurshipdevelopment**	

SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What isentrepreneurship?	**2**
2	What are the characteristics of a successful entrepreneur?	**2**
3	Whataretheproblemsfacedbywomenentrepreneursindoing business?	**2**
4	What is Venture Capital?	**2**
5	Highlighttheneedoftechnologyforentrepreneurs.	**2**
6	DifferentiatebetweenEntrepreneur, Intrapreneur&Manager.	**2**
SECTION-B		**6*3=18Marks**
Q.No.	**Longanswertypequestion(approx. 500-800words)**	**Marks**
7	Discuss the process of entrepreneurship development.	**6**
8	Explain eight stages of Entrepreneurship Development Cycle.	**6**
9	Explain the role of venture capital and angel investors in entrepreneurship development.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName: MasterofBusinessAdministration(MBA)		**Semester:4th**
CourseCode: MBA 4.2	**CourseName:Strategicmanagement&businesspolicy**	
SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	Explainhowstrategicmanagementisessential for organization?	**2**
2	Differentiate between strategy and policy.	**2**
3	WhatisSWOT Analysis?	**2**
4	BrieflydiscusstypesofStrategicAlliances.	**2**
5	WhatisMultinationalCorporations(MNCs)?Stateitsbenefits&Limitations.	**2**
6	What is benchmarking?	**2**
SECTION-B		**6*3=18Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Discuss the role of PESTLE analysis in assessing the business environment.	**6**
8	Explain Porter's generic strategies with suitable examples.	**6**
9	Definestrategiccontrolprocess.Explainthevarioustypesofcontrol.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName: MasterofBusinessAdministration(MBA)	**Semester:4th**	
CourseCode: MBA 4.3	**CourseName:OperationsResearch**	

SECTION-A		**2*6=12marks**
Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	What are the objectives of OR?	**2**
2	DistinguishbetweenPERT andCPM.	**2**
3	Mentionthevarioustypesofinventory.	**2**
4	Whatarethethreetypesoffloat?	**2**
5	Define feasible solution.	**2**
6	HighlightmainfeaturesofQueuingModel.	**2**
SECTION-B		**6*3=18Marks**
Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Discuss the significance of transportation models in OR.	**6**
8	Explain the steps involved in the OR methodology.	**6**
9	Write fourtypesofDeterministicInventoryModels.Distinguishbetween Deterministic model and Probabilistic model.	**6**

Session:2026-27	**Max.Marks:30**	
ProgramName: MasterofBusinessAdministration(MBA)	**Semester:4th**	
CourseCode: MBA 4.4	**CourseName:BusinessEthicsandCorporateGovernance**	

SECTION-A	**2*6=12marks**

Q.No.	**Shortanswertypequestion(approx.200-300words)**	**Marks**
1	Whatarethe benefits of Business ethics?	**2**
2	Whatismeantbywhistle blowing?Stateoneincidentofwhistleblowing inIndia.	**2**
3	ExplaintheadvantagesofaCodeof Ethics.	**2**
4	What is stakeholder theory?	**2**
5	Howarecorporategovernanceandcorporatesocialresponsibilityrelatedto each other?	**2**
6	What is Corporate Governance? State its objectives.	**2**

SECTION-B	**6*3=18Marks**

Q.No.	**Longanswertypequestion(approx.500-800words)**	**Marks**
7	Explainethicaldilemmas inbusiness?	**6**
8	Discuss the role and responsibilities of the board of directors in corporate governance.	**6**
9	Discuss the impact of corporate fraud and unethical practices on business reputation.	**6**